

### ATTRACT MORE GUESTS

# List your Property on the NH Highland Games & Festival Website Lodging Page!

The NH Highland Games & Festival (NHHG&F) is a threeday celebration of Scottish music, athletics, dance, food and drink, heritage and more. Presented by NHSCOT, the NHHG&F is held the third Friday, Saturday, and Sunday of September each year at Loon Mountain Resort in Lincoln.



#### The NHHG&F is a popular annual event, attracting an audience of 35,000 participants and visitors from across the United States, Canada, and beyond.

Participants and visitors are looking for places to stay, and the NHSCOT website is a key resource:

- 65% of the attendees are from out of state
- 48% purchase weekend tickets
- 500,000 website visits a year

Make it easy for NHHG&F visitors to find you: List your property on our online Lodging Page for the low cost of \$150 a year.

Prominently highlighted on the NHSCOT website, the Lodging Page will be promoted through:

- 15,000+ email subscribers
- Over 27,000+ Social Media Fans
- 2.5 million reached through print & digital media

### If you have questions, contact lmeredith@nhscot.org.

### Yes, I want my property to be listed on the NHHG&F Lodging Page.

Lodging Name:		
Distance from Loon Mountain Resort (I	_incoln):	
Contact Name:		
Street:		
City/Town:	State:	Zip Code:
Phone:		
Website:		
<b>50-word description of your propert</b> so no need to include in the description	bn):	
Please submit a digital phot	o of your property t	o Imeredith@nhscot.org.
Payment Instructions		
Fee of \$150 is due by July 1. Guests are al	ready making reservatio	ns, so sign up now!
$\Box$ Enclosed is a check made payal	ole to NHSCOT.	
Please charge my credit card:		
UVISA MC AMEX		
Card #:	Exp Date:_	Security Code:
Name on Card:	-	
Signature:		

Please send this completed form and your payment to: Lodging Page, NHSCOT, 25 Triangle Park Drive, Suite 4, Concord, NH 03301.

## NH<sup>S</sup>SCOT